

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
497573-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Greer Margolis Mitchell Burns, Inc (GMMB)
 Attention: Accounts Payable
 3050 K St NW
 Washington, DC 20007

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1952

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	497573	06362010

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	118	125

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	Late Night with David Lett	11:35pm - 12:37am	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/16/12 12:14 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT509TH \$300.00 NM 3 WFSB W 10/17/12 12:31 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT509TH \$300.00 NM 1 WFSB M 10/22/12 11:47 PM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT509TH \$300.00 NM									
2	10/16/12	10/22/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/19/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT509TH \$325.00 NM 2 WFSB M 10/22/12 12:29 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT509TH \$325.00 NM									
3	10/16/12	10/22/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$400.00									
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4	10/16/12	10/22/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 10/18/12 5:23 PM Eyewitness News 5pm - 5:30pm :30 EEC12CT509TH \$1,800.00 NM 1 WFSB M 10/22/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 EEC12CT509TH \$1,800.00 NM									
5	10/16/12	10/22/12	Eyewitness News	5:30a - 6am	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$800.00									
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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
497573-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1952	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/19/12 8:00 PM CSI: NY 8pm - 9pm :30 EEC12CT509TH \$1,600.00 NM									
13	10/21/12	10/21/12	Patriots Football	1:00pm - 7:00pm	-----1	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 6:45 PM Patriots Football 1:00pm - 7:00pm :30 EEC12CT509TH \$8,500.00 NM									
14	10/21/12	10/21/12	Delayed The Mentalist	1030-1130p	-----1	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 11:34 PM Delayed The Mentalist 1030-1130p :30 EEC12CT509TH \$6,000.00 NM									
15	10/21/12	10/21/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 9:35 AM CBS Sunday Morning 9:00am - 10:30am :30 EEC12CT509TH \$1,100.00 NM									
16	10/18/12	10/18/12	Big Bang/2.5 Men	8pm - 9pm	---1---	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/18/12 8:49 PM Big Bang/2.5 Men 8pm - 9pm :30 EEC12CT509TH \$8,500.00 NM									
17	10/16/12	10/22/12	Eyewitness News	11PM - 11:35PM	MTWTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/16/12 11:26 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT508TH \$750.00 NM 3 WFSB F 10/19/12 11:14 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT509TH \$750.00 NM 1 WFSB Sa 10/20/12 11:23 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT509TH \$750.00 NM									

Total Spots 34

Gross Total \$51,600.00

Agency Commission \$7,740.00

Net Amount Due \$43,860.00

Payment Terms Net 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.